

SALEM TOWNSHIP LIBRARY

Strategic Plan

2025-2027

Vision

Inspire Curiosity
Foster Community
Ignite Imaginations
Cultivate Learning

Mission

Building a
community of
people who discover,
share and belong

Values

Teamwork
Respect
Access
Curiosity
Kindness

Goals

Collection

Expand & Diversify our Audio Book Materials

- Consider new and alternative audio book devices for our collection
- Evaluate audio book trends with new advancements in technology and adjust our physical audio collection where needed

Space

Reimagine Space for our Community

- Continue to partner with the township, local fire department and community, to realize new facility opportunities
- Understand evolving needs of the community and plan facility changes accordingly
- Optimize use of existing paces

Community

Build & Grow our Community Reach

- Develop programs & events to encourage social connections, and community engagement
- Work with local schools to help kids engage with reading and build library awareness
- Continue to work with our local community groups and explore additional partnerships

Curiosity

Explore New & Diverse Learning Materials

- Expand our library of things collection to meet community needs
- Develop new learning kits to promote and sustain educational growth within our community